



Market

BRANDING, MARKETING AND PRINTING



The online marketing directory has all the latest branding, marketing and promotional materials at affordable prices

- Patient information leaflets
- Flyers, cards, posters, brochures and stationery
- Treatment, consent and health history forms
- Extra discount for CODE ADP and CODE AFA members and CODEplan practices

See the catalogue or buy online at CODEmarket.co.uk or call 01409 254 416

www.CODEmarket.co.uk



Video Productions

PRACTICE INFOMERCIALS AND PATIENT INFORMATION

CODEproductions

A professionally produced and edited video 'infomercial' is a powerful way to promote the practice and the range of services offered to new and existing patients. Play it in the patients' lounge, show it on your website or hand it to patients on a DVD.

CODEproductions offers a range of options including training, advertising and promotional videos for websites, DVDs and TV. It has a fully equipped studio in Brighton. Let dental and facial aesthetic experts make your practice video.

To find out more go to CODEproductions.com



www.CODEproductions.com

For more than 30 years the CODE team has been developing new products and services to help you and your dental team. I hope this brochure gives you an insight into the many ways CODE supports the owners and managers of dental practices and facial aesthetic clinics. For more information please visit our websites or call us.

We look forward to working with you,

Paul Mendlesohn
Chief Executive

CODE SUPPORT, SERVICES AND PRODUCTS

CODE ADP

THE ASSOCIATION FOR DENTAL PRACTICE
Support, representation and trade association services for dental practice owners and managers
www.CODEuk.com
T: 01409 254 354

CODE AFA

THE ASSOCIATION FOR FACIAL AESTHETICS
Support, management information and representation for facial aesthetic practitioners
www.the-FACE.co.uk
T: 01409 254 354

CODE Academy

Hands-on training in skin treatments plus seminars, webinars and online learning for the whole team
www.CODEuk.com
T: 01409 254 354

CODE
Elm Tree House
Bodmin Street
Holsworthy
Devon EX22 6BB
info@CODEuk.com

CODEplan

TAILOR-MADE DENTAL PLANS AND PATIENT FINANCE
Flexible dental plans with low administration fees, the full support of CODE and optional worldwide dental accident and emergency insurance
www.CODEplan.co.uk
T: 01409 255 551

CODEmarket

PRINT, PROMOTIONAL AND BRANDING SERVICES
Branding, marketing and promotional materials at affordable prices with online ordering
www.CODEmarket.co.uk
T: 01409 254 416

CODEproductions

Professional advertising and training videos for your website or DVD
www.CODEproductions.com
T: 01409 254 354

CODE and CODEplan are appointed representatives of HFIS plc trading as Hamilton Fraser Insurance who are authorised and regulated by the Financial Services Authority



Total Support

FOR DENTAL PRACTICE OWNERS AND MANAGERS



www.CODEuk.com

www.CODEuk.com

CODE

Dental Practice

ASSOCIATION - CODE ADP

Saving you time and money for more than 30 years, CODE ADP is run by dentists for dentists

- Patient referrals
- Advice and legal helpline
- Free 'practice in a box' manual with regular updates
- Minimal-risk approved contracts
- Discounts on products and services
- Cash rebates, free CPD and low prices with the CODE Buying Group
- Free tax investigation insurance and much more...



"CODE ADP is my best practice partner. We use its materials, documents, working protocols and certificates to run the practice. We also benefit greatly from the research and expertise that goes into them. If we face problems, CODE ADP gives us unlimited access to knowledgeable professionals."

David Houston BDS
General Dental Practitioner
in Weston-Super-Mare



"I have been a member of CODE since 1999 and I have found the helpline extremely useful for all the trials and tribulations of running a dental practice. The Management Modules give me the tools I need to simplify practice management. The staff at the CODE office are always there to give advice and support".

Nana Acheampong LDS RCS
MFDS RCS MFGDP DPDS
Managing Director of
L. Ziman and Associates Ltd

Clinical Governance Made Simple



Comply with the Care Quality Commission standards in 24 easy steps

- Checklists and action plans
- Ready-made audit templates
- Staff training records
- Access to helpline
- Updated annually



Infection Prevention Kit

Comply with HTM 01-05 simply and easily

- Action plans and checklists
- Policies and templates
- Equipment log and records
- Inoculation injury procedures
- Best practice
- Free to CODE ADP members

www.CODEuk.com

CODE

Facial Aesthetics

ASSOCIATION - CODE AFA

CODE AFA develops standards, provides management information and is a reference point for patients and skin treatment practitioners

- Patient referrals from the AFA website
- Dedicated management and business manual
- CODE AFA helpline
- Discounts on products and services
- Discounts on training and seminars
- Networking and representation
- Support from experienced board members



Read more about the benefits of membership at the-FACE.co.uk

www.the-FACE.co.uk

CODE

Academy

TRAINING AND CONSULTANCY

The CODE Academy provides the learning and CPD needs of your whole team

- Hands-on training in dermal fillers, botulinum toxin, chemical peels and Dermaroller
- Seminars, webinars, online and in-house training
- Consultancy and mentoring

Host a hands-on skin course and attend for free

If you find six colleagues to join you for a hands-on facial aesthetics course at your practice, you and one staff member can attend free.



For more information or to book online visit CODEuk.com or call 01409 254 354

www.CODEuk.com

CODE

Dental Plans

DENTAL PLANS AND PATIENT FINANCE

Low cost tailor-made dental plans giving you a steady monthly income and increased patient loyalty. Optional worldwide dental accident and emergency insurance



CODEplan Benefits

- Free CODE ADP membership and Clinical Governance Made Simple kit (with 350 and 500 plan patients)
- Free and subsidised training
- Free marketing advice, consultancy and training
- Discounts on design and print
- Discounts on products, low prices and cash rebate with the CODE Buying Group
- Free tax investigation insurance
- Free consultancy and mentoring



FACEplan

The tailor-made monthly payment scheme for facial aesthetic treatments. Just 40 FACEplan patients could bring you £40,000 per annum for three hours a week of treatment.



Extended Payment

Increase private treatment uptake with our low cost patient credit. Especially popular with orthodontists, the CODE Extended Payment Plan costs your practice just £48 per year independent of the monthly amount collected.

www.CODEplan.co.uk